

# product design



Chromed & Black Brass Bookends



Doorstopper



Brass & Aluminium Vase



Table Lamps

**Designer** Mukul Goyal    **Location** Gurgaon    **Materials** Aluminum, stainless steel, brass, stone etc.



Dervish Tape Dispenser



Pen Holder



Combo Bench



One of the leading Product Designers in India and abroad, *Mukul Goyal* is known for his innovative, experimental and uninhibited designs. Graduating from a stream of prestigious institutions including the *National Institute*

of Design (Ahmedabad), *Damus Academy* (Milan) and *The Royal Society of Arts* (London), he started out in '98 with his company *Designwise*, and today employs a staff of 120 workers trained in tinting, doodling and lost wax techniques. His most recent enterprise is the label *Mukul Goyal*, which offers a wide selection of home objects and accents including *Dhokra* ware, photo frames, mirrors, lamps, small furniture, and other various bric-a-brac.

### Mukul Goyal — The Label

A collection of some quirky, some fun and some serious products. Designed to energise personal spaces — be it home or office, with their bonhomie and light-hearted appeal.

### Creativity Is

A cross connection in the brain. Sometimes a eureka moment and at others a bizarre experiment gone well!

### Design Statement

Poetics applied to real life challenges.

Three words that describe your work

**Fun, Function, Value!**

### Future Plans

More fun, more value and more reach.

**glossary**



Dhokra Loop Salad Set



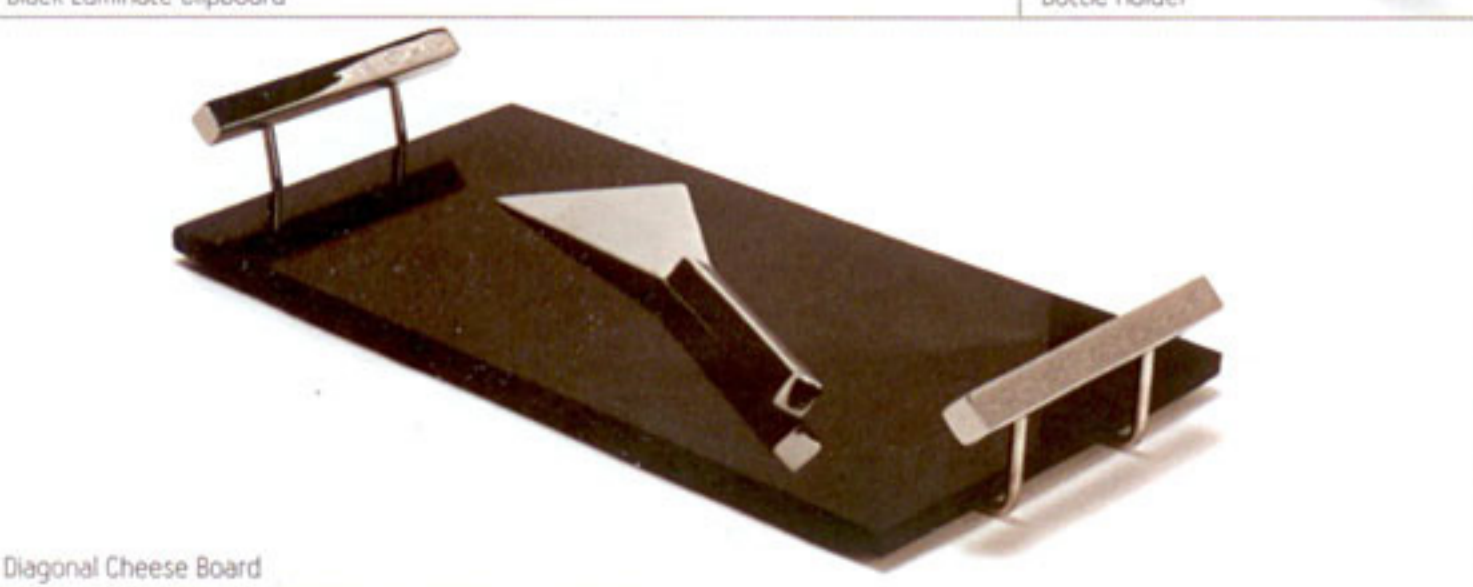
Perch Pedro



Black Laminate Clipboard



Bottle Holder



Diagonal Cheese Board

### Retail Outlets

- The Next Shop, Tarini, Rio Grande, Gifts of Love* [Delhi/NCR]
- Pallate, Mobius* [Mumbai]
- Vanilla, NIDUS, Khazana* [Ahmedabad]
- 100 Ft, Raintree* [Bangalore]
- Hugli* [Kolkatta]
- Amethyst* [Chennai]
- Casablanca* [Pondicherry]

