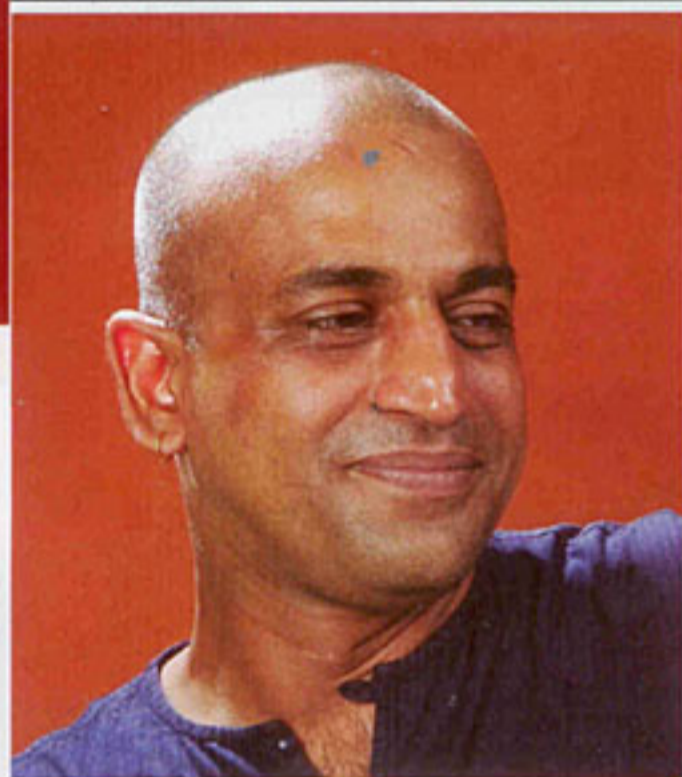


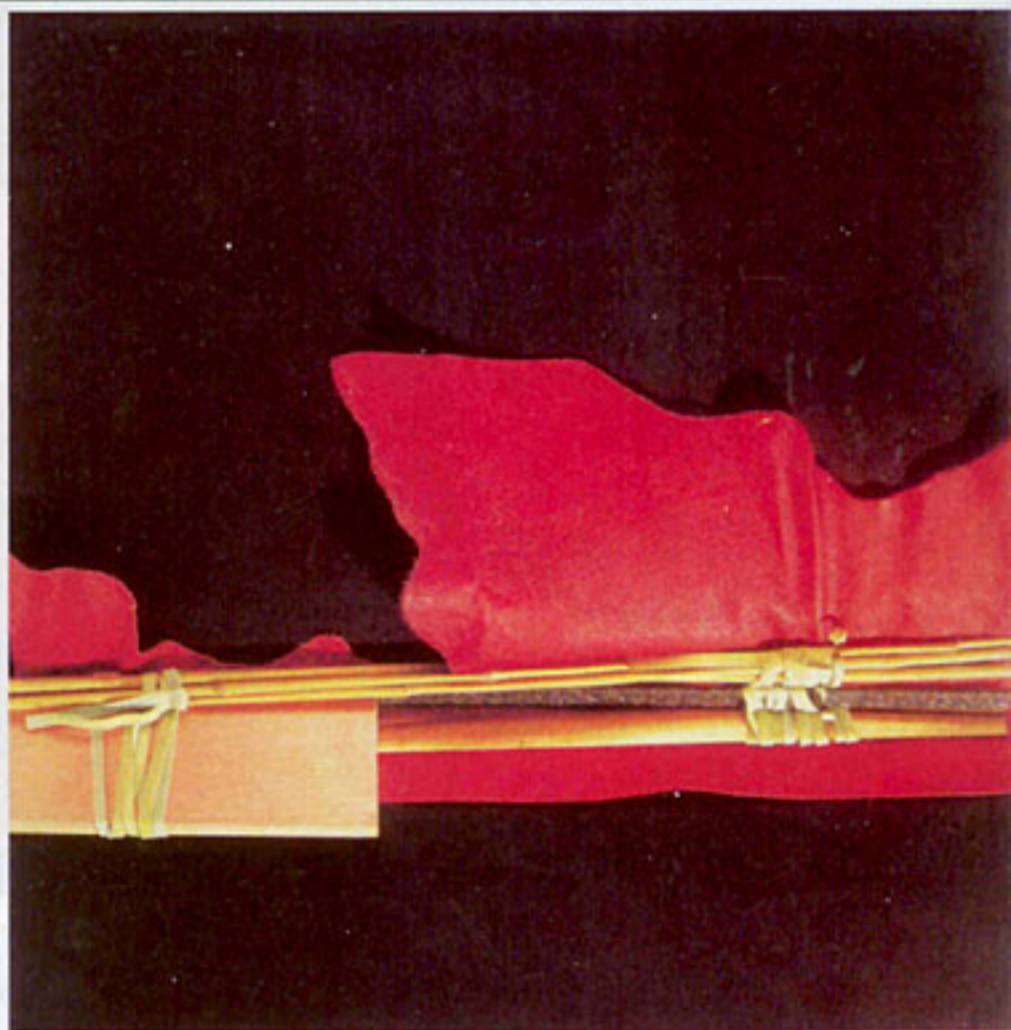
DESIGN

FORECAST 2007

PRODUCT DESIGN



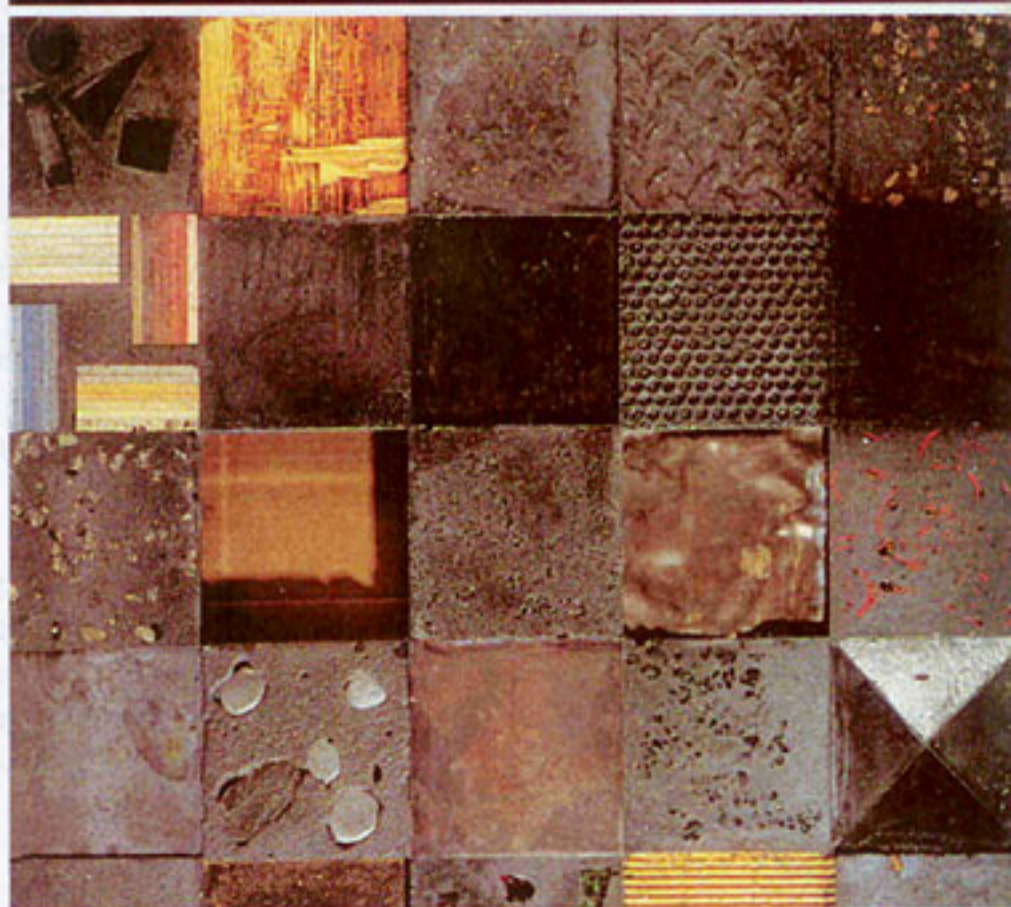
MUKUL GOYAL, Delhi



While trends are only a way to increase sales and make people feel that what they have is outdated, they also map a general shift in society, its aesthetic perceptions and needs. But these "real" trends are far slower in developing than what our spring, summer, fall and winter collections tend to offer. They probably spread over many years in making themselves felt.

What I outline below are some perceptions I have of the directions I would like to take in the coming time.

- Visually light and conceptual transparency... across different materials.
- Return to leather, wood... reinterpreting these traditional materials in their natural touch and feel.
- Touch and feel of materials... textures, smoothness. **■**



Top: A return to natural materials is foreseen
Bottom: Texture of materials will assume importance

